

Virginia Green Lodging Profile:





Courtyard by Marriott

Hampton, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Courtyard by Marriott

"146 room select service hotel offering service to Langley AFB, NASA research center, Hampton Roads Convention Center and the Hampton Coliseum. Smoke free environment."

Green Statement: We went green "to adhere to the ever changing demands of society and to help reduce monthly expenses".

CORE ACTIVITIES for Lodging

"In this symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Courtyard by Marriott** can expect the following practices:

- ☑ Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Change linens only upon request
 - Train house cleaners on process for optional linen service
 - Purchase water and energy efficient washers and dryers
 - Use non-phosphate, non-toxic, and biodegradable laundry detergents
 - Minimize use of bleach and chlorinated chemicals
 - Use and "ozone laundry system" that greatly minimizes need for detergent and saves water
 - Use linens service providers that employ "wet" versus "dry" cleaning
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: plastic, office paper, toner cartridges, newspaper, fluorescent lamps, batteries, electronic equipment
 - Track overall waste bills
 - Instruct housekeeping to save and reuse unopened items
 - Donate excess food from events
 - Have an effective food inventory control to minimize waste
 - Purchase locally grown produce and other foods
 - Use non-bleached napkins and coffee filters
 - Provide condiments, cream and sugar, etc. in bulk

- Use water pitches and filtered water to minimize the use of single-use bottles
- Use screen based ordering system
- Use bulk soap dispensers in public restrooms
- Use a last-in/first-out inventory and labeling system
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Use latex paints that are low VOC
- Re-use paint thinners
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Use integrated pest management (IPM)
- Minimize the use of pesticides and herbicides
- Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Track overall water usage and wastewater
 - Perform preventative maintenance to stop drips and leaks
 - Use water-flow metering to discover leaks and areas of high use
 - Have high efficiency dishwashers
- **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Track overall energy bills
 - Have had an energy audit to identify efficiency opportunities
 - Have an "energy management system" in place to track and meter energy usage
 - Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
 - Have high efficiency heating & air conditioning (HVAC) systems
 - Perform preventative maintenance on HVAC system
 - Have individual thermostats for each room/area
 - Have installed additional insulation
 - Use natural lighting
 - Use lighting sensors to turn on/off lights
 - Use occupancy sensors to turn on/off lights
 - EnergyStar recipient
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of "green meetings/conferences" in marketing packages
 - Water pitchers versus bottles for all meetings, recycled notepads, natural lighting

For more information on **Courtyard by Marriott**, see www.hamptoncourtyard.com or contact **Mark Bleakley** at cy.phfch.gm@marriott.com or 757-838-3300.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





